

**LODI CITY COUNCIL  
SPECIAL JOINT CITY COUNCIL MEETING  
WITH THE LODI ARTS COMMISSION  
125 S. HUTCHINS STREET, LODI  
MONDAY, MAY 2, 2005**

A. CALL TO ORDER / ROLL CALL

The Special Joint City Council meeting with the Lodi Arts Commission of May 2, 2005, was called to order at 6:20 p.m.

Present: Council Members – Hansen, Hitchcock, Johnson, Mounce, and Mayor Beckman

Absent: Council Members – None

Present: Lodi Arts Commissioners – Bader, Callahan, Clemons, Falos, Heinitz, Lawson, Phillips, and Chair Stockar

Absent: Lodi Arts Commissioners – Burgess and Inman

Also Present: City Manager King, City Attorney Schwabauer, and City Clerk Blackston

B. TOPIC(S)

B-1 “Discussion of items of mutual concern”

Patrick Stockar, Chair of the Lodi Arts Commission, introduced members of the Commission and gave a presentation emphasizing the benefits of art programs in the community. He reported that, in Lodi, non-profit arts are a \$3.8 million industry. Arts organizations spend \$700,000 annually and audiences spend \$3.1 million. There are 127 full-time jobs associated with the arts and the City gains \$149,000 in revenue from arts programs. The Arts Commission mission is *“to advance the arts in Lodi by partnering with the entire community to provide quality programs and events that foster creative expression.”* The vision of the Arts Commission is to *“envision unlimited opportunities and resources available to further the arts so that access to participation by all community members is not hindered by economic, social, or cultural barriers. Through the arts, our local economy and culture is invigorated for the benefit of our collective future.”* Goals for the Commission in 2005-06 include:

- Assist with sponsorship for Arts Directory publication;
- Stabilization of local arts organizations, e.g. adopt art group and mentor through the 501 c) 3 process;
- Search for satellite art class locales;
- Work with Art in Public Places to leverage talents of student artists; and
- Maintain current programs.

Commissioner Laura Heinitz reviewed the arts programs, which included:

- Night Time Live Jazz Series
- Art on the Square Festival
- First Friday Art Hop
- Haunted Hutchins
- Web site at LodiArts.org

Ms. Heinitz reported that revenue for arts classes in 2003-04 was \$111,342 and in 2004-05 it is projected at \$108,000. Grant funding in 2003-04 was \$75,000 and in 2004-05 it was \$50,000. She noted that all dollar amounts for facility rental fees were removed from the requests prior to scoring 2005-06 grant applications. She recommended the following 2005-06 grant awards totaling \$30,010:

Sandhill Crane Festival	\$2,320
Lodi Art Community Center Art Hop	\$2,080
Lodi Theater for Youth	\$5,560
Lodi Community Art Center	\$4,800

Lodi Writers Association	\$1,200
Lodi Children's Chorus	\$ 800
Central Valley Youth Symphony	\$5,120
Valley Performing Arts	\$4,880
Soroptimist	\$1,500
Lodi Friends of Stockton Symphony	\$1,000
Lodi Community Band	\$ 750

Council Member Hansen reported that San Joaquin Delta College is considering having a campus in or near Lodi and he suggested that a Commission member contact the college regarding the possibility of a partnership from an arts perspective. He commended the Commission for having acted upon recommendations made at last year's joint meeting and for its positive efforts and enthusiasm.

Council Member Johnson inquired about the status of the public art program.

Chair Stockar indicated that the program has been inactive. Council Member Hansen added that the program is tied to capital projects, which have been placed on hold due to budget constraints.

Community Center Director Silvestre pointed out that the focus of the Commission has shifted toward mentoring arts groups. She expressed an interest in presenting an update to Council at a future Shirtsleeve Session regarding the Public Art Policy and a new art program proposal in which facility rental fees would be waived in exchange for a percentage of ticket sales.

C. ADJOURNMENT

There being no further business to come before the City Council, the meeting was adjourned at 8:30 p.m.

ATTEST:

Susan J. Blackston  
City Clerk